



DOUGLAS COUNTY
HEALTH AND SOCIAL SERVICES

FOR IMMEDIATE RELEASE

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Media Contact

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STUDENTS FOR A HEALTHIER DOUGLAS COUNTY

Be a Star and Help Your Community

A Public Service Announcement (PSA) Radio Script and Television Storyboard Contest

Douglas County students, age 12-18, are invited to create a radio or television concept for a public service announcement (PSA) to promote public health in Douglas County.

The Students for Healthier Douglas County contest asks students to create messages about the things we can do to protect and promote the health of our families and communities. Childhood immunizations, seasonal flu vaccinations, washing your hands and practicing good hygiene and being prepared for emergencies are just a few of the things we can do to create a healthier Douglas County.

Three winners will be chosen: Grand prize: Kindle wireless reading device, plus your PSA will be professionally produced and aired on KPIC-TV and Brooke Communications radio stations. **Second prize:** \$100 iTunes gift card. **Third prize:** \$50 iTunes gift card

All entries that meet production guidelines will receive a certificate of completion signed by local radio and television celebrities. Winning entrants will also be offered an opportunity to be interviewed on local radio and/or television.

Contest rules and information is available online at www.co.douglas.or.us/psacontest, or call 541-440-3568. Entries will be accepted until **5 PM on June 8, 2010**.

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