



*DOUGLAS COUNTY*  
**HEALTH AND SOCIAL SERVICES**

**FOR IMMEDIATE RELEASE**

**Media Contact**

Eugene Regan  
Emergency Preparedness Coordinator  
Douglas County Health & Social Services  
541-440-3568

**STUDENTS FOR A HEALTHIER DOUGLAS COUNTY  
A Public Service Announcement (PSA) Radio Script and Television Storyboard Contest**

National Public Health Week is observed each year in April. The theme of 2010 Public Health Week is “A Healthier America: One Community at a Time.” The theme highlights the many things we can do to protect and promote the health of our families and communities. Childhood immunizations, seasonal flu vaccinations, washing your hands and practicing good hygiene and being prepared for emergencies are just a few of the things we can do to create a healthier America.

*“Students for a Healthier Douglas County is an opportunity for students to develop radio and television messages to help us get the word out about the things we can all do to protect our own health and the health of our communities,”* said Eugene Regan, Health Department Emergency Preparedness Coordinator.

All middle school, junior high, high school, and community college students living and attending school in Douglas County are invited to participate in the creation radio scripts and television storyboards that focus on the importance of immunizations, handwashing and good hygiene, and being prepared for emergencies.

First, second, and third place winners will be selected from all entries. First place entries will be professionally produced for broadcast on radio and/or television. All entries that meet production guidelines will receive a certificate of completion signed by local radio and television celebrities. Winning entrants will also be offered an opportunity to be interviewed on local radio and/or television.

Entries are due by 5 PM on Friday, March 19, 2010. Winners will be announced during National Public Health Week (April 5-11). More information and contest rules are available online at [www.co.douglas.or.us/health](http://www.co.douglas.or.us/health) (under Hot Topics).

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