

WINSTON – DILLARD

What was eye-opening at conference?

- Interesting to hear about Juvenile programs
- Oregon statistics regarding ranking of drug use were alarming
- Brain maturity is not finished until 24 years old

Our focused issue: How do we involve adults/families in drug prevention? How will they get the message?

- Use of media—newspaper articles, radio spots—what about electronic media?
- Incorporate message in public events—Library’s free movie nights, parent nights and concerts at the schools
- Sharing of information with other communities
- Repetitive distribution of good information—**create a branded message** with a format that can be shared with other communities as well as distributed in our community anywhere/everywhere/by everyone

Getting the message out--who or how?

- Schools by use of their student mailing list and having info tables and announcements at school events
- Winston Coffee House
- Sporting events
- WACP community newsletter
- PSA’s in media
- Riverbend Live!—booth or table of info

Other thoughts for intervention: Can we provide more Family Skills Training and Support Groups? Can we collaborate with the Juvenile Department to get participant referrals?

Attendees

Christie Glen-Knutson

David Lee

Joe Laurance

Judy Ode

Linda Cline

Mo Nichols

Dick Nichols

Paul Young

Rex A. Stevens

Ricci Laurance

Sandy Lipphardt

Scott Gugel

Steve Schenewerk

Vanessa Davis

Dolores Cook